

AGROFORESTRY LOGIC MODEL

Mission Statement: The purpose of the Mid-American Agroforestry Working Group (MAAWG) is to provide an organization for advancing the science, practice, and adoption of agroforestry by landowners and natural resource managers in the Midwest region of the U.S.

Inputs	Activities		Outputs	Outcomes	Measurements
What We Invest	What We Do	Who We Reach	What Results		What We Measure
<p><u>Economic</u></p> <ul style="list-style-type: none"> • Grant money • Donations • In-kind contributions <p><u>People</u></p> <ul style="list-style-type: none"> • Steering committee, working group members, facilitator • Stakeholders: NGO's, producers, businesses • Researchers, service providers <p><u>Equipment</u></p> <ul style="list-style-type: none"> • Computers, phones, software • Conference space • Virtual network structure supported by technology platform 	<p><u>Short-Term (1 Year)</u></p> <ul style="list-style-type: none"> • Develop work plan • Increase MAAWG working group's capacity • Obtain funding for ongoing facilitation • Integrate state and federal survey questions <p><u>Mid-term (1-3 years)</u></p> <ul style="list-style-type: none"> • Create or aggregate case-studies & resource budgets • Develop communications plan • Agroforestry projects: FFA <p><u>Long-term (3+ years)</u></p> <ul style="list-style-type: none"> • Contribute to agroforestry research • Reproduce the working group 	<ul style="list-style-type: none"> • MAAWG Working Group Participants <hr/> <ul style="list-style-type: none"> • Agroforestry Practitioners • Policy Makers <hr/> <ul style="list-style-type: none"> • Researchers • Future Working Group Participants 	<p><u>Short-Term (1 Year)</u></p> <ul style="list-style-type: none"> • Develop work plan • Increase organizational capacity • Obtain funding for ongoing facilitation • Integrate state and federal survey questions <p><u>Mid-term (1-3 years)</u></p> <ul style="list-style-type: none"> • Create or aggregate case studies & resource budgets • Develop a communications plan • Agroforestry projects: FFA <p><u>Long-term (3+ years)</u></p> <ul style="list-style-type: none"> • Contribute to agroforestry research • Reproduce the working group. 	<p><u>Awareness</u></p> <ul style="list-style-type: none"> • Increased awareness regarding agroforestry practices and their economic, social, environmental benefits • Increased motivation to adopt agroforestry practices <p><u>Action</u></p> <ul style="list-style-type: none"> • Increased skills among agroforestry practitioners • Increased adoption of agroforestry practices • Greater incorporation of agroforestry into public policy <p><u>Sustainability</u></p> <ul style="list-style-type: none"> • Increased economic returns documented for 25 Agroforestry practitioners • Improved environmental impacts (soil, water, air, diversity) • Increased availability of agroforestry products, improved access to clean air, soil, and water 	<p><u>Awareness</u></p> <ul style="list-style-type: none"> • The number of page views on http://maawg.wordpress.com/ • The number of resource PDF's downloaded • Survey responses <p><u>Action</u></p> <ul style="list-style-type: none"> • Harvesting techniques • Planting techniques • Growing techniques • Marketing techniques <p><u>Sustainability</u></p> <ul style="list-style-type: none"> • 5% increased in ROI for agroforestry investments • Nitrogen content in soil • Number of species found on sites • Water pollutants • 5% increase in agroforestry markets for pawpaw fruit & chestnuts